

Becoming Unstoppable: Making Business Personal with Find Your Anchor

Transcript

00:00:04:21 - 00:00:27:16

DAVID TYLER:

Being able to give back to organizations like Find Your Anchor really makes a difference in a couple of key ways. The first is we have a stated goal of making business more personal, and this certainly does that because suicide has touched most of us in a very deeply and personal way. Me specifically, and virtually every client executive that we talk about Find Your Anchor with, has some story where they've been touched by this.

00:00:27:18 - 00:00:51:02

DAVID TYLER:

As someone who's lost a family member to suicide, the Find Your Anchor program gives me a way to think about that differently, to find a way to give people hope and ultimately give their family members hope that there is a different answer, that you're needed and that you're loved. And that is part of what makes Grant Thornton special.

00:00:51:04 - 00:01:18:00

DAVID TYLER:

One of the great things that I see about our Purple Paladin program and Find Your Anchor specifically is that we find a way to matter deeply beyond the content of what we provide from a business professional services perspective. Our finance leaders get to see Grant Thornton in a slightly different light, as somebody that truly cares about the community. And I love the opportunity to put my money where my mouth is and invest in our communities and our people differently.